



# Event Report: Entreprenaari 4.0

## 1. Event Overview

Event Name: Entreprenaari 4.0

Theme: Breaking Barriers – Building Businesses

Date: 19th March 2026

Venue: Swarnnim Startup & Innovation University, Bhoyan Rathod Campus

Organized By: Swarnnim Incubation Center (SIC)

Entreprenaari 4.0, the flagship initiative of Swarnnim Incubation Center, was successfully conducted with the objective of empowering women entrepreneurs, fostering innovation, and strengthening the startup ecosystem through collaboration, mentorship, and funding opportunities.

## 2. Objectives of the Event

- To promote women-led entrepreneurship and innovation
- To provide a platform for startup showcasing and networking
- To facilitate funding and incubation opportunities
- To connect startups with ecosystem enablers and industry experts

## 3. Event Highlights

- 18 startup pitches presented under SSIP
- 30 curated exhibition stalls by women-led startups
- Participation of 200+ attendees including founders, students, and ecosystem stakeholders
- Recognition of top startups under Fempreneurs and Thore Network
- Strong engagement through networking and expert interactions

## 4. Dignitaries & Guests

The event was graced by esteemed guests and industry experts:

- Smt. Kaajal Oza Vaidya – Influencer
- Smt. Nikita Adi Jain – MD Global & Chairperson, WEDC
- Smt. Jhalak Shah – SIDBI
- Shri Sanket Shah – Cognoscent Ventures
- Shri Umesh Sharma – MSME DFO
- Smt. Avani Pawar – Thore Network
- Shri Ravi Prajapati – GOPCA



- Smt. Piyalee Chattopadhyay – FICCI FLO
- Smt. Madhu Banthia – FICCI FLO

## 5. Key Activities

### a) Startup Pitching (SSIP):

Selected startups presented their ideas before an expert panel. The evaluation focused on innovation, scalability, and market potential. SSIP selections are expected to be announced in April, subject to authority approval.

### b) Exhibition & Showcase:

Women-led startups showcased their products and services, enabling direct market exposure and customer interaction.

### c) Recognition & Awards:

- 3 winners under *Fempreneurs* were awarded mementos
- 3 startups selected by *Thore Network* to receive ₹1 lakh each (in tranche in April, subject to final screening)

### d) Networking & Ecosystem Engagement:

Participants engaged with investors, mentors, and ecosystem partners, opening avenues for collaboration and growth.

## 6. Partners & Sponsors

Title Sponsor:

Thore Network

Ecosystem Partners:

SIDBI, Vyapar Jagat, Zydu Healthcare CSR, Fempreneurs, MSME DFO, IIC, SSIP, WEDC, WDC, IQAC, Congnoscent Group, FICCI FLO, GOPCA, BGT Infosolutions

## 7. Outcomes & Impact

- Strengthened women-led startup ecosystem
- Enhanced visibility for early-stage ventures
- Facilitated potential funding and incubation opportunities
- Built meaningful connections between startups and industry stakeholders
- Created a strong pipeline for future startup support initiatives



## 8. Acknowledgements

We extend our sincere gratitude to:

- Hon. President Sir
- Hon. Vice President Sir
- Hon. Nikitaa Jain Ma'am
- Provost Sir
- Registrar Sir
- HODs & HOIs
- IE Team
- Admin Staff
- All Vendors

Their continuous support and guidance were instrumental in making this event a grand success.

## 9. Conclusion

Entrepreneuri 4.0 successfully delivered on its vision of empowering women entrepreneurs by providing a comprehensive platform for innovation, exposure, and growth. The scale, participation, and outcomes reflect the increasing momentum of women-led enterprises and the importance of such initiatives in shaping an inclusive startup ecosystem.

The impact of this event is expected to extend beyond the day, contributing to long-term entrepreneurial growth and ecosystem development.

Prepared By:

Team SIC

Swarnim Startup & Innovation University